


# media kit

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# MCRJourno

News & Opinion across Greater Manchester




## Greater than Manchester


Covering 10 boroughs from Bury to Wigan

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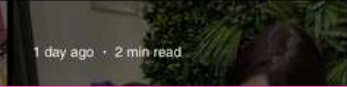
Latest News




5 hours ago • 1 min read



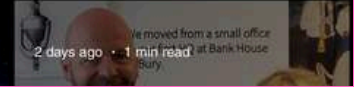
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### Housing village to build 40 homes for homeless men in Manchester

5 days ago



### Stockport Vegan Festival coming next month

4 days ago



### What's on at The Vale in Tameside: 2025 season

4 days ago



### Eating Disorders "A monster



27 minutes ago • 3 min read

### Extinction Rebellion - "Greater Manchester is..."

Chris J is part of Extinction Rebellion and is involved in both the Didbury/Withington group a...



1 day ago • 2 min read

### What's on at The Royal Exchange: Spring 2025

Spring 2025 at the Royal Exchange Theatre kicks off with female-driven stories of...



2 days ago • 2 min read

### What's on at The Vale in Tameside: 2025 season

From blues to feminism and dragy punk to New Orleans brass, there's a whole world of...



8 days ago • 1 min read

### Eating Disorders "A monster hiding in plain sight" ~...

Amy Hallwood is a Theatre Director, Japant Theatre Facilitator and Artistic Director fo...



3 days ago • 4 min read

### Period poverty - the government's "façade of moralit..."

Hannah is a student in Manchester who created a community to help tackle period...



4 days ago • 3 min read

### Housing village to build 40 homes for homeless men in...

The construction of Embassy Village, a pioneering homelessness project in...

MCRJOURNO.CO.UK

# about us

We launched from the instagram page @MCRJournos with 5,000+ followers to share news that wasn't Manchester-centric but focussed on all boroughs

We offer a pleasant alternative to crime, commercial copy, and clickbait

## INDEPENDENT

We offer independent media without bias, we are free to read and fund ourselves through partnerships and advertisements

## INCLUSIVE

We aim to cover stories from those underserved by the media and be truly representative of the county

## GM-WIDE

We cover the 10 boroughs of Greater Manchester – Manchester, Salford, Bury, Bolton, Wigan, Stockport, Trafford, Tameside, Oldham & Rochdale

# audience

Launched – 13th Jan 2025

We predict monthly users between 2,000 and 5,000

We are investing in our own marketing – social media, google ads, SEO optimisation, mobile-design to exceed this prediction as we grow

**organic  
search**

**Highest source of web  
traffic**

**location**

**Manchester, Salford,  
Hyde, Bolton - highest  
traffic**

**age /  
gender**

**22 - 30 most popular age**  
**56% female 42% male**  
2% unknown





# advertise with MCRJourno

Whether you are looking to increase  
brand visibility or drive conversions we  
can offer visibility across the county



# options

Advertising: priced per advert  
starting at £30 per week

Partnerships: priced per article  
starting at £180 per month

## ADVERTISING

We offer banner ads at the top of articles / mid-roll throughout articles, on our News page (2nd most popular page) and via our new digital newsletter

## PARTNERSHIPS

We offer advertorials to partners who wish to collaborate on a combination of advert(s) and article(s) we run between 56 and 62 articles a month meaning availability for articles is high